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Make Your Voice Count in 2025: A Pivotal Provincial and Federal Election Year! Register Today.

# OSSGA CONFERENCE AND AGM

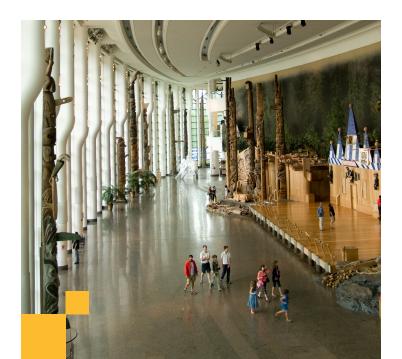
February 25-27, 2025 | FAIRMONT CHATEAU LAURIER, OTTAWA

# 2025 OSSGA CONFERENCE & ANNUAL GENERAL MEETING

## FEBRUARY 25-27, 2025

**FAIRMONT CHATEAU LAURIER HOTEL** 

The Ontario Stone, Sand & Gravel Association is thrilled to welcome its members to Ottawa for the 2025 Conference and Annual General Meeting, held at the prestigious Fairmont Chateau Laurier Hotel. This year's theme, "Aggregate in Crisis" underscores the urgent need for unity in addressing the challenges facing our industry. Join us as we work together to drive meaningful progress toward a sustainable future for aggregates. The conference opens with a networking reception on Tuesday, setting the stage for two full days of impactful presentations, expert keynote speakers, and engaging entertainment. Expect a powerful lineup designed to inspire action and collaboration, ensuring this year's conference is an unforgettable experience for all.



#### Arrive early to network at Tuesday Night's Networking Reception

# WHAT'S HAPPENING?

- All you need to know about politics from Canada's leading political pundints Keynote Panel Presentation with Peter Mansbridge, Chantal Hébert and Andrew Coyne.
- Chair's Reception and Dinner at the Museum of History with world class entertainment by award winning Canadian country music artist Brett Kissel
- Special Guest Speaker and Indigenous Warrior Woman Waneek Horn-Miller
- Networking Reception at Ottawa's top restaurant, Social Restaurant + Lounge



#### **BRETT KISSEL**

Known for his charismatic personality, dynamic stage presence, and unique music style, Brett Kissel has soared to the top of the Canadian country music charts as one of Canada's most celebrated and beloved entertainers. With 22x CCMA awards, 3x JUNO awards, 2x Goldcertified albums, a Platinum record, ten Gold singles, and an impressive track record of 18x Top-10 radio hits, including 4x #1 singles, his talent and popularity are undeniable. Kissel has toured with Brad Paisley and Garth Brooks and collaborated with Grammy winners Charley Pride, Dave Mustaine, Nelly, and 98°, and most recently, TikTok sensation Cooper Alan.

# OSSGA SOCIAL ACTIVITIES

## CONFERENCE KICKOFF RECEPTION AT THE SOCIAL RESTAURANT + LOUNGE

Tuesday, February 25 7:00 pm – 9:30 pm

Arrive early and join your peers for a fun night of networking. Enjoy a few beverages and finger foods at the privately booked Social Restaurant + Lounge.

# THE CHAIR'S 'DISH' ON AGGREGATE – RECEPTION, DINNER AND ENTERTAINMENT WITH BRETT KISSEL

Wednesday, February 26 6:00 pm – 9:30 pm

Join us at the Museum of History for an incredible night of networking, dinner and entertainment on Wednesday night with 22x Canadian Country Music Award winning artist Brett Kissel who will provide an intimate concert for attendees.

#### **BARISTA TIME WITH EXHIBITORS**

Thursday, February 27 1:45 pm – 2:30 pm

Enjoy a specialty coffee and network with OSSGA exhibitors and your fellow delegates in the exhibit hall.

**REGISTER TODAY!** 

EARLY BIRD RATE ENDS DECEMBER 20!

# KEYNOTE PANEL AND GUEST SPEAKERS

#### Join Peter Mansbridge, Chantal Hébert, and Andrew Coyne as they demystify the political scene for 2025 and beyond

OSSGA is thrilled to welcome the powerhouse hosts of one of Canada's most influential podcasts. Together, these seasoned experts, with over a century of combined experience, will offer unparalleled insights into Canada's path forward as we near the next federal election. Be prepared to gain a new appreciation of how politics drives Canadian business.



- Peter Mansbridge: Legendary former CBC
   News anchor and chief correspondent, whose decades of award-winning journalism have shaped Canada's national conversation.
- **Chantal Hébert:** A political columnist with an unmatched perspective on provincial and federal politics, her work has appeared in top publications, and her career spans both French and English media.
- **Andrew Coyne:** Renowned columnist and astute commentator, celebrated for his incisive analysis and fearless exploration of the economic and political forces shaping Canada's future.

Prepare to be informed, inspired, and perhaps even changed by this incredible panel!



WANEEK
HORN-MILLER

## Reconciliation is Not a Destination But a Journey: What Does Truth and Reconciliation Mean to Us in 2025 and Beyond

A Mohawk from the Kahnawake Mohawk Territory near Montreal, Waneek was behind the lines during the Oka crisis in 1990 when she was stabbed by a Canadian soldier's bayonet. It was a near-death experience that marked a turning point in her life. Waneek has overcome discrimination and violence to emerge as one of North America's most inspiring female Indigenous speakers with a compelling perspective and dynamic stories to share. Her presentation will be aimed at bridging the gap and repairing relationships between Indigenous and non-Indigenous peoples. Waneek is one of Canada's most sought after speaker and thought leaders on Indigenous reconcilitation.

#### **Economic Trends and Impacts on the Aggregate Industry**

Lou Schizas, an equities analyst, educator, and broadcaster, has spent his career making business and economics clear and memorable. Known for his sharp insights and "Louisms"—like "Follow the money and the story tells itself"—Lou brings a unique perspective to economic analysis. In this session, he'll break down key economic trends affecting the stone, sand, and gravel industry, exploring how shifts in the provincial and national economy impact costs, production, and growth opportunities in the sector.



LOU SCHIZAS



## **COME EARLY AND STAY LATE**

#### TAKE ADVANTAGE OF OUR CONFERENCE HOTEL RATES

OSSGA's Conference will be held in downtown Ottawa at the Fairmont Chateau Laurier Hotel. We invite you to extend your stay before and/or after the Conference with special OSSGA group rates.

A block of rooms is being held until *January 20, 2025,* for participants of the Conference on the nights of February 24 to February 28.

ROOM RATE: Fairmont Room: \$310 plus tax

Junior Suite: \$375 plus tax

**Executive Suite: \$810.00 plus tax** 

**REGISTER TODAY!** 

EARLY BIRD RATE ENDS DECEMBER 20!

Attendees are responsible for making their own reservations and rates are based on double or single occupancy and first-come, first-served as we do anticipate a sell out. You can call to book your room by contacting Fairmont Chateau Laurier at 1-800-441-1414. Please book your room no later than January 20, 2025, to guarantee the OSSGA group rate. When booking, please ensure you inform the reservations agent you are with the Ontario Stone, Sand & Gravel Association. Alternately, you can go online to book your room:

CLICK HERE FOR HOTEL BOOKING LINK

# **AGENDA**

#### **TUESDAY, FEBRUARY 25TH**

7:00pm – 9:30pm

Kick-off Reception at the Social Restaurant + Lounge

WEDNESDAY, FEBRU	JARY 26TH
7:30am – 8:30am	Breakfast with Exhibitors
8:30am – 9:00am	Opening Ceremonies Chair's Welcome, Deputy Mayor David Brown and Land Acknowlegdgment
9:00am – 9:15am	OSSGA Year in Review Mike McSweeney, OSSGA
9:15am – 9:30am	OSSGA's New Digital Communications Plan Sharon Armstrong and Carly Holmstead, OSSGA
9:30am – 10:00am	A Planning Update: Insights into Municipalities Neal DeRuyter, MHBC Planning and Marc Kemerer, McMillan LLP
10:00am – 10:30am	Coffee Break with Exhibitors
10:30am – 12:00pm	<b>Keynote Panel Presentation</b> Peter Mansbridge, Chantal Hébert and Andrew Coyne
12:00pm – 12:30pm	Reception with Exhibitors
12:30pm – 2:00pm	Lunch with AGM and OSSGA Industry Recognition Awards
2:00pm – 2:45pm	Dessert with Exhibitors
2:45pm – 3:05pm	Burrowing into Phrag Management with Biocontrol Mike Williams and Matt Bolding, Ducks Unlimited Canada
3:05pm – 3:20pm	TOARC Update Danielle Solondz, TOARC
3:20pm – 3:50pm	Optimizing Aggregates for Performance-Based Acceptance: Paving the way to Sustainability in the Asphalt Industry  Amma Agbedor, Asphalt Institute
3:50pm – 4:15pm	Lessons from the OSSGA 2024 United Kingdom Technical Tour Moderator, John MacKay, GIP Panelist: Mohamed Mousa, Dufferin Aggregates, Mitch Ferris, James Dick Construction Ltd. and Brendan O'Neil, Powerscreen of Canada Ltd.
4:15pm – 6:00pm	Free time to explore Ottawa
6:00pm – 10:00pm	Chair's Reception and Dinner at the Museum of History with Brett Kissel

THURSDAY, FEBRUARY 27TH				
7:15am – 8:00am	Breakfast with Exhibitors			
8:00am - 8:15am	<b>Aggregate by the Numbers</b> Sharon Armstrong, OSSGA			
8:15am – 8:45am	Reconciliation is not a Destination but a Journey: What does Truth and Reconciliation mean to us in 2025 and Beyond Waneek Horn-Miller			
8:45am -9:30am	Doing Better by Doing Good – How you can get a Greater Return, Improve Community Relations and help the Environment at the same time Peter Kendall, Schad Foundation/Earth Rangers			
9:30am – 10:00am	From pit to Sidewalk - A Sustainable Approach Ryan Wall, Walker Industries, Mathieu Langelier, CRH Canada Group Inc., and William Gowdy, SLR Consulting Ltd.			
10:00am – 10:30am	Building Effective Industry Government Relationship Moderator: Mike McSweeney, OSSGA, Walid Abou-Hamde, ORBA, Bart Kanters, Concrete Ontario and Nadia Todorova RCCAO			
10:30am – 12:00pm	Government of Ontario Insights Hon. Graydon Smith Aggregates in Crisis: Government's Response Ministry of Natural Resources Deputy Minister Drew Vanderduim and his staff			
12:00pm – 12:30pm	Reception with Exhibitors			
12:30pm – 3:00pm	Lunch with Monte McNaughton and 2025 Economic Outlook with Lou Schizas			
3:00pm	Conference and AGM Closing Remarks			



<sup>\*</sup>Speakers, topics and times subject to change.

# **EXHIBITION**

#### **CALLING ALL ASSOCIATE MEMBERS!**

This is your opportunity to network with industry leaders! Showcase your products, services and technology to over 250 attendees. OSSGA Conference delegates are key decision makers looking to connect with you!

Exhibit space is very limited and will be confirmed on a first-come, first-served basis. Each space includes a 10' x 8' area, 6' skirted table, one chair, carpeting and one electrical outlet. There will be multiple food and beverage setups within the exhibit area to ensure networking opportunities.

The exhibit fee is \$2,999 and includes one full conference delegate registration and one booth. Any extra staff at the booth will need to pay a full attendee registration.

#### **CLICK HERE TO BOOK YOUR BOOTH**

Or contact OSSGA's Director of Training and Events
Julie Harrington at <a href="mailto:jharrington@ossga.com">jharrington@ossga.com</a>

#### **EXHIBITION HOURS**

Wednesday, February 26 7:30am to 3:00pm

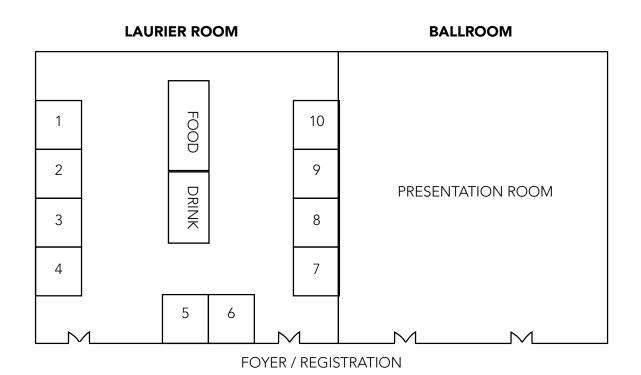
Thursday, February 27 7:30 am to 2:30pm

#### **SETUP**

Tuesday, February 25 2:00pm to 5:00pm

#### **TAKE DOWN**

Thursday, February 27 2:30pm – 4pm



# **SPONSORSHIP**

# THERE IS NO BETTER WAY TO SHOW YOUR SUPPORT FOR THE CONFERENCE AND THE ASSOCIATION THAN THROUGH YOUR SPONSORSHIP!

Sponsors will have the opportunity to choose from a number of outstanding opportunities and be recognized throughout the Conference for their contributions based on their chosen level of support. A variety of options allow for great opportunities for any budget.

Explore the many sponsorship opportunities offered using the link.

Don't see what you want? Call OSSGA directly and let us customize a special package just for you. Be sure to confirm your support by January 10, to ensure you receive all the benefits associated with your sponsorship. CLICK HERE TO SEE SPONSORSHIP OPTIONS

2025 Conference Sponsor Package Inclusions	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level
Reserved table near front of stage at the chair's gala dinner	1				
4 extra tickets to Chair's dinner	1				
One hotel room upgrade	1	1			
Logo in conference e-promotions	2	1			
Acknowledgement on OSSGA social media (LinkedIn/Instagram)	2	1	1		
Verbal recognition live at conference	1	1	1	1	
Complimentary conference registration	1	1	50% off 1	25% off 1	
Dedicated event sponsor signage for item you supported	1	1	1	1	
Logo with link on conference website sponsor section	1	1	1	1	
Logo listed as a sponsor in the conference on-site program	1	1	1	1	
Acknowledgment in OSSGA rock talk newsletter	2	2	2	1	1
Visual Recognition on overall conference sponsor slides	1	1	1	1	1
Recognition on overall sponsor signage	1	1	1	1	1
Company name listed as sponsor in conference on-site program					1
Company name listed as sponsor on conference website					1

# THANK YOU TO THOSE COMPANIES THAT HAVE CONFIRMED THEIR SPONSORSHIP TO DATE

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#### **SILVER SPONSOR**





















#### **BRONZE SPONSOR**

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# REGISTRATION INFORMATION



#### How to register a delegate, exhibit booth or become a sponsor:

Visit our website at www.ossga.com to book your registration type, exhibitor booth and/ or sponsorship opportunities. If you have any questions, please don't hesitate to contact our Director, Training and Events, Julie Harrington, at jharrington@ossga.com

#### **REGISTRATION DESK HOURS**

The registration desk will be located outside the Ballroom foyer of the Fairmont Chateau Laurier Hotel.

Tuesday, February 25:

Fairmont Chateau Laurier: 2:00 pm – 5:00 pm Social Restaurant + Lounge: 7:00 pm – 9:30pm

Wednesday, February 26: 7:30 am – 3:00 pm

Thursday, February 27: 7:30 am – 1:00 pm

#### **REGISTRATION OPTIONS**

DELEGATE FULL PACKAGE: EARLY BIRD RATE ENDS DECEMBER 10, 2024

\$1499 MEMBER EARLY BIRD or \$1600 thereafter \$1699 NON-MEMBER EARLY BIRD or \$1800 thereafter \$950 GOVERNMENT EARLY BIRD or \$1000 thereafter

Tuesday: Welcome Networking Party at the Social (own transportation to and from). Wednesday: Presentations, exhibition, continental breakfast, lunch, keynote speaker, coffee break and chair's dinner with entertainment (shuttle buses included). Thursday: Presentations, exhibition, breakfast, coffee break, lunch with keynote speaker.

#### **PAYMENT**

Registration cannot be processed without appropriate payment. When booking online you can pay by credit card or, if you are an OSSGA member, you can request to be invoiced.

#### **CANCELLATION POLICY**

Cancellations must be requested in writing via email, fax, or Canada Post to the Ontario Stone, Sand & Gravel Association.
Cancellations received by January 10, 2025, will receive a full refund minus a \$500 administrative fee. Cancellations received from January 11 to February 1, 2025, will receive a 50% refund. There will be absolutely no refunds after February 1, 2025. If an attendee is unable to attend, payment is still due, but a substitution can be made. Credit will not be given for late arrival or unattended events. Registration is for one individual and cannot be shared.

#### **DRESS**

Meetings and Tradeshow – Business Casual Social Programs – Casual

Chair's Reception and Dinner – Formal (not black tie)