

2018 OSSGA CONFERENCE AND ANNUAL GENERAL MEETING

February 21 - 23, 2018 Deerhurst Resort

Mastering Our Message

The Ontario Stone, Sand & Gravel Association welcomes its members to Deerhurst Resort in Huntsville, Ontario. Sharing our story and mastering our message is extremely important, and OSSGA has developed a conference agenda that will provide leadership, thought and guidance on doing just that. We have brought together an outstanding lineup of industry and keynote speakers combined with evening entertainment to deliver an impactful conference.

WHAT'S HAPPENING?

- Keynote speakers Ron Tite and Andrew Coyne
- Outstanding industry speakers from across the province and beyond
- Chair's Dish on Aggregate Reception and Dinner
- Welcome Lunch Wednesday afternoon
- Opening Night Reception with Exhibitors followed by Dinner
- Quinzee Hut Competition
- Select your own special northern experience – skiing, skating, horse drawn sleigh rides and more
- Companions program – Cooking and Painting Classes

- INCREDIBLE SPEAKERS
- EXHIBITORS TO MEET ALL YOUR NEEDS
- NETWORKING NIGHTS
- AND MUCH MORE!



OSSGA SOCIAL ACTIVITIES



WELCOME LUNCH WITH EXHIBITORS

WEDNESDAY, FEBRUARY 21

12:00 PM - 1:00 PM

This is your first opportunity at the Conference to begin networking with your peers. Join us for our kickoff lunch with all of the exhibitors.



QUINZEE HUT COMPETITION

WEDNESDAY, FEBRUARY 21

6:00 PM - 7:00 PM

Everyone is encouraged to join in on the fun. Picture yourself making and decorating a quinzee hut to the sounds of rock 'n roll, all while being scored on your style and decorating skills. Trophies and bragging rights are on the line. If you're not the building kind, make your way to the toasty bonfire in the spectator area where hot cider, cocoa or coffee with Baileys will keep you warm while you cheer on your favourite competitor.



OPENING NIGHT RECEPTION WITH EXHIBITORS AND DINNER

WEDNESDAY, FEBRUARY 21

7:30 PM - 10:30 PM

Network with OSSGA exhibitors and mingle with your fellow delegates and other guests during the reception. Then move to the ballroom to enjoy a variety of food stations and different types of entertainment throughout the night.



NORTHERN EXPERIENCES

THURSDAY, FEBRUARY 22

5:15 PM - 6:30 PM

Book one of the great northern experiences we have to offer when you register. Here is your chance to get out and experience the Great White North. Choose from skiing, sleigh rides, snowshoeing, paint ball and more – space is limited for each activity.

THE CHAIR'S DISH ON AGGREGATE – RECEPTION AND DINNER

THURSDAY, FEBRUARY 22

7:30 PM - 10:30 PM

Dinner on Thursday will be rewarding and memorable as we celebrate industry award winners and enjoy great food and entertainment by stand-up comedian Adam Growe.

CREATE YOUR OWN
“NORTHERN EXPERIENCE”





KEYNOTE SPEAKERS



RON TITE

YOUR STORIES ARE MORE POWERFUL THAN
YOUR DATA

Once upon a time, business was interesting. Then we discovered metrics and spreadsheets. Before you knew it, the “left brainers” took over and we became a legion of data evangelists who let the numbers speak for themselves.

There’s only one problem. Numbers are boring as hell.

Data can help you make important decisions but it should never speak for you. The stories of your customers, the stories of your brand’s promise, the stories of your experiences, heck, even the stories of your stories are far more interesting than any graph or table. Tite’s humorous and interesting talk will help you and your team learn how to collect, curate, tell, and share the stories you already have.

ANDREW COYNE

THE POLITICAL LANDSCAPE:
WHERE ARE WE HEADED?

Now a nationally syndicated columnist with Postmedia, Andrew Coyne’s journalism career has included positions with The National Post, Maclean’s, and The Globe and Mail. In addition, he has contributed to a wide range of other publications, including The New York Times, The Wall Street Journal, National Review, and The Walrus. Coyne is also a long-time member of the CBC’s popular At Issue panel on The National.

Known for his insightful, provocative commentary, Coyne will offer insights on the intersection between policy and politics. He will examine the economic and social policy challenges facing the country and how well governments are facing up to these challenges.



HOTEL

TAKE ADVANTAGE OF OUR CONFERENCE HOTEL RATES

OSSGA's Conference will be held in northern Ontario at Deerhurst Resort.

A block of rooms is being held until January 22, 2018, for participants of the Conference on the nights of February 21 to February 23. Rates are based on double or single occupancy.

ROOM RATES:

MAIN BUILDING \$142.00

SUMMIT LODGE - ONE BEDROOM SUITE \$162.00

**Six percent resort fee applies to accommodations*

Attendees are responsible for making their own reservations by contacting Deerhurst Resort toll free at 1 (800) 461-4393. Please book your room no later than January 22, 2018 to guarantee the OSSGA group rate. When booking, please make sure to inform the reservations agent that you are with the Ontario Stone, Sand & Gravel Association (OSSGA). Alternately, you can go online to book your room by visiting:

[CLICK HERE FOR HOTEL BOOKING LINK](#)

**WE SOLD OUT
LAST TIME WE WERE
AT DEERHURST
SO BOOK EARLY!**



AGENDA

WEDNESDAY, FEBRUARY 21

12:00 pm - 1:00 pm	Official Welcome Lunch with Exhibitors
1:00 pm - 1:15 pm	Welcome to Day One of the Conference <i>Bill Marquardt, CBM Aggregates and Incoming OSSGA Chair</i>
1:15 pm - 1:35 pm	OSSGA Welcome and Year in Review <i>Norman Cheesman, OSSGA</i>
1:35 pm - 1:55 pm	Coordinated Plan Review <i>Neal DeRuyter, MHBC Planning</i>
1:55 pm - 2:30 pm	TOARC Update: Life After Aggregate Extraction <i>Bruce Semkowski and Danielle Solondz, The Ontario Aggregate Resources Corporation</i>
2:30 pm - 3:15 pm	Rehabilitation in the Aggregate Industry <i>Mike LeBreton, CBM Aggregates; Glenn Harrington, Harrington McAvan; Michael Williams, Ducks Unlimited Canada</i>
3:15 pm - 3:45 pm	Coffee Break and Networking with Exhibitors
3:45 pm - 4:30 pm	Dispelling the Myths of Indigenous Consultation <i>Landon Black and Gary Pritchard, Skelton Brumwell & Associates</i>
4:30 pm - 5:15 pm	Risks & Opportunities - The Economic Outlook for the Ontario Aggregate Industry <i>John O'Grady</i>
6:00 pm - 7:00 pm	Quinzee Hut Competition
7:30 pm - 10:30 pm	Welcome Reception with Exhibitors and Dinner

THURSDAY, FEBRUARY 22

8:00 am - 9:00 am	Breakfast with Exhibitors
9:00 am - 9:15 am	Welcome to Day Two of the Conference <i>Dan O'Hara, Dufferin Aggregates</i>
9:15 am - 9:35 am	Nuclear Waste Management Messaging
9:35 am - 10:00 am	Axle Weight Update <i>Moreen Miller, Fowler Construction</i>
10:00 am - 10:30 am	Haul Routes: What is the Message After the Giofam OMB Case <i>Marc Kemerer, Devry Smith Frank LLP</i>

AGENDA

10:30 am - 11:00 am	Coffee Break and Networking with Exhibitors
11:00 am - 12:00 pm	Proposed Excess Soil Regulation Panel <i>David Ketcheson, Azimuth Environmental; Tom Gouth, GHD; Ashlee Zelek, OSSGA</i>
12:00 pm - 12:20 pm	Reception with Exhibitors
12:20 pm - 2:00 pm	Lunch with Keynote Speaker Ron Tite
2:00 pm - 2:30 pm	Dessert and Networking with Exhibitors
2:30 pm - 3:15 pm	Growing Power of Municipalities <i>Mary Bull, Wood Bull LLP and James Parkin, MHBC Planning</i>
3:15 pm - 4:00 pm	What is Your Message to Employees When it Comes to Drugs/Testing <i>Peter Larsen, Kal Tire</i>
4:00 pm - 4:15 pm	Welcome from the Ministry of Natural Resources and Forestry <i>The Honourable Kathryn McGarry, Minister of Natural Resources and Forestry</i>
5:15 pm - 6:30 pm	Northern Experiences
7:30 pm - 10:30 pm	Chair's Dish on Aggregate Reception, Dinner, Awards and Entertainment

FRIDAY, FEBRUARY 23

8:00 am - 9:00 am	Breakfast
9:00 am - 9:10 am	Welcome to Day Three of the Conference <i>Mark Geens, Lafarge Canada</i>
9:10 am - 9:30 am	Message from the National Stone, Sand & Gravel Association <i>Bailey Wood, NSSGA</i>
9:30 am - 10:15 am	Building Industry Trust <i>Darrell Bricker, Ipsos Public Affairs</i>
10:15 am - 11:15 am	The Political Landscape: Where are we Headed? <i>Keynote Speaker Andrew Coyne</i>
11:15 am - 11:30 am	Closing Remarks
11:30 am - 12:30 pm	Light Lunch and Departures

Speakers and topics subject to change.

COMPANIONS PROGRAM



AGENDA

On Wednesday afternoon join fellow companions as we enjoy wine tasting with the hotel sommelier. In the early evening you are invited to take part in our quinzee competition and later join all Conference attendees for a reception with exhibitors and dinner.

Start your day right Thursday with a relaxing morning on your own. For lunch you will participate in a cooking class led by Deerhurst Resort's head chef. Afterwards, we want you to tap into your creative side at our painting class. A local artists' group will walk you through painting a canoe paddle that you can use or display in your home. After a short break, join your companion for some Northern Experiences – skiing, horse drawn sleigh rides and more. The day's not over! Thursday evening join us for a Reception and Dinner.

On Friday morning, enjoy breakfast and take the morning off to relax. But don't wander too far – you won't want to miss our keynote speaker Andrew Coyne, followed by lunch.

WEDNESDAY, FEBRUARY 21	
2:00 pm - 4:00 pm	Wine Tasting Class
6:00 pm - 7:00 pm	Quinzee Hut Competition
7:30 pm - 10:30 pm	Opening Reception with Exhibitors and Dinner

THURSDAY, FEBRUARY 22	
8:00 am - 10:00 am	Breakfast (at your leisure)
11:00 am - 1:00 pm	Lunch and Cooking Class with the Deerhurst Chef
1:30 pm - 4:30 pm	Canoe Paddle Painting Class
5:15 pm - 6:30 pm	Northern Experiences – Choose your activity
7:30 pm - 10:30 pm	Chair's Dish on Aggregate Reception and Dinner

FRIDAY, FEBRUARY 23	
8:00 am - 10:00 am	Breakfast (at your leisure)
10:15 am - 11:15 am	Keynote Speaker – Andrew Coyne
11:30 am - 12:30 pm	Light Lunch and Departures



EXHIBITION

CALLING ALL ASSOCIATE MEMBERS!

This is your opportunity to network with industry leaders! Showcase your products, services and technology to over 250 attendees. OSSGA Conference delegates are key decision makers looking to connect with you!

Exhibit space is very limited and will be confirmed on a first-come, first-served basis. Each space includes a 10' x 8' area, 6' skirted table, one chair, carpeting and one electrical outlet. There will be multiple food and beverage setups within the exhibit area to maintain networking opportunities.

The exhibit fee is \$1,950 and includes one Wednesday/Thursday Conference delegate registration and one booth. Three additional staff members are permitted to work your booth at no extra cost, however admittance to meetings and meals must be purchased separately. [CLICK HERE](#) to book your booth today or contact OSSGA Director, Training and Development, Julie Harrington at jharrington@ossga.com or (905) 507-0711 ext. 208.

EXHIBITION HOURS

WEDNESDAY, FEBRUARY 21
12:00 PM - 4:00 PM
AND 7:30 PM - 8:30 PM

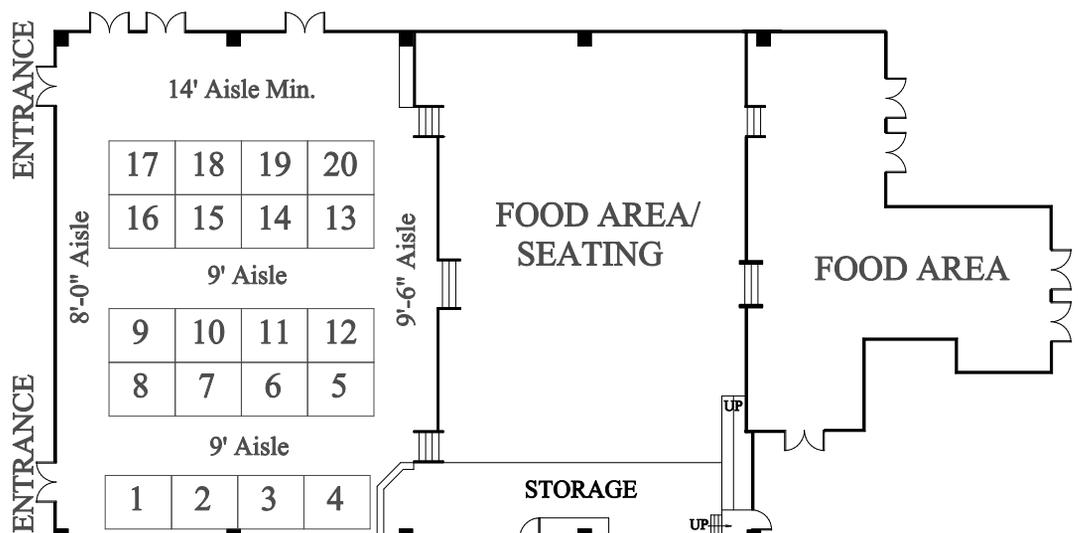
THURSDAY, FEBRUARY 22
8:00 AM - 3:00 PM
AND 7:30 PM - 8:15 PM

SETUP

WEDNESDAY, FEBRUARY 21
9:00 AM - 11:30 AM

TAKE DOWN

THURSDAY, FEBRUARY 22
8:15 PM - 11:00 PM



SPONSORSHIP

THERE IS NO BETTER WAY TO SHOW YOUR SUPPORT FOR THE CONFERENCE AND THE ASSOCIATION THAN THROUGH YOUR SPONSORSHIP!

Sponsors will have the opportunity to choose from a number of outstanding opportunities and be recognized throughout the Conference for their contributions, based on their chosen level of support.

Explore the many sponsorship opportunities offered by clicking [HERE](#).

Don't see what you want? Call OSSGA directly and let us customize a special package just for you. Be sure to confirm your support by January 10th to ensure you receive all the benefits associated with your sponsorship.

ITEMS AVAILABLE:

- Student Design Awards
- Wednesday Lunch
- Andrew Coyne – Keynote Speaker

THANK YOU TO THOSE COMPANIES THAT HAVE CONFIRMED THEIR SPONSORSHIP TO DATE:

PLATINUM AND GOLD SPONSORS



SILVER AND BRONZE SPONSORS



REGISTRATION INFORMATION

How to register a delegate, companion, exhibit booth or sponsor: Visit our website at www.ossqa.com to book your registration type, companion package, exhibitor booth and/or sponsorship opportunities.

If you have any questions, please don't hesitate to contact our Director, Training and Development, Julie Harrington, at jharrington@ossqa.com or (905) 507-0711 ext 208.

REGISTRATION DESK HOURS

The registration desk will be located in the Ballroom foyer of Deerhurst Resort.

Wednesday, February 21: 9:00 am - 7:30 pm

Thursday, February 22: 8:00 am - 5:30 pm and 7:30 pm - 8:30 pm

Friday, February 23: 8:00 am - 10:00 am

REGISTRATION OPTIONS – [CLICK HERE](#)

DELEGATE FULL PACKAGE:

EARLY BIRD RATE ENDS JANUARY 22, 2018

\$1,100 MEMBER EARLY BIRD or \$1,300 thereafter

\$1,400 NON-MEMBER EARLY BIRD or \$1,600 thereafter

\$950 GOVERNMENT EARLY BIRD or \$1,150 thereafter

Wednesday: Presentations, exhibition, welcome lunch, coffee break, quiz, opening reception with exhibitors and dinner.

Thursday: Presentations, exhibition, breakfast, coffee break, lunch with keynote speaker, northern activity, reception and dinner with entertainment.

Friday: Presentations, breakfast, lunch and keynote speaker.

COMPANIONS FULL PACKAGE – \$650

Includes access to all presentations and exhibitions plus the following activities:

Wednesday: Wine tasting, quiz, opening reception and dinner. Thursday: Breakfast at hotel, cooking class, painting class, northern activity, reception, dinner and entertainment.

Friday: Breakfast at hotel, keynote speaker and wrap-up lunch with delegates.

PAYMENT

Registration cannot be processed without appropriate payment. When booking online you can pay by credit card or, if you are an OSSGA member, you can request to be invoiced. Registration will be accepted until February 18, 2018, after which an administrative fee of \$100 will apply.

CANCELLATION POLICY

Cancellations must be requested in writing via email, fax or Canada Post to the Ontario Stone, Sand & Gravel Association. Cancellations received by January 10, 2018, will receive a full refund minus a \$150 administrative fee. Cancellations received January 11 to February 1, 2018, will receive a 50% refund. There will be absolutely no refunds after February 1, 2018. If an attendee is unable to attend, payment is still due but a substitution can be made. Credit will not be given for late arrival or unattended events. Registration is for one individual and cannot be shared.

DRESS

Meetings and Tradeshow – Business Casual

Companions Program – Business Casual

Social Programs – Casual

Chair's Dish on Aggregate Reception and Dinner – Formal (not black tie)





ONTARIO STONE, SAND
& GRAVEL ASSOCIATION